

Reproaction

Reproaction
P.O. Box 7435
Arlington, VA 22207

September 7, 2017

Jenna Bush Hager
The Today Show
30 Rockefeller Plaza
Rm 380E
New York, NY 10112-0002

Recently, multiple press sources reported that you will be headlining the fifteenth annual fundraiser for the Hope Center, an anti-abortion fake clinic in Greeneville, Tennessee. The Hope Center describes itself as engaged in the "battle for the sanctity of all human life" but instead exists primarily to mislead and shame women seeking abortion care while failing to take steps to increase access to health care for the women and babies they claim to care so much about – especially poignant in a state that has failed to expand Medicaid.

We are asking you to withdraw your support from the Hope Center and instead affirm a commitment to women's health by supporting initiatives for safe, accessible, and quality health care for all women, including those seeking abortion care.

We appreciate your past work increasing education and public health standards — especially relating to accessibility of HIV/AIDS treatment and education in Central and South America. We demand that you uphold and publicly promote the ideals of education and public health stateside, as well. You have said that education could not only change people, but save lives. We are writing today to ask that you uphold the values that accurate, non-judgmental information and education are the foundation of a woman's healthy future by retracting your keynote at this event, and in the future endorsing organizations that offer non-biased, evidenced-based support to women seeking abortion care and/or parenting resources.

You have stated that you are a proud feminist, and you hope to instill those values in your own daughters. We request you put your stated ideals into practice and help teach that feminism means advocating for all women — including when they make decisions you wouldn't or haven't had to — and advancing the right of all women to safe, affordable health care and accurate information from health care providers, without judgment or bias.

Please step up for women and step back from the anti-abortion movement's deception and coercion.

Sincerely,

Erin Matson and Pamela Merritt
Reproaction Co-Founders and Co-Directors